



Art Gathering at Polat Piyalepaşa Çarşı

Support Visit by Minister of Culture and
Tourism Ersoy to the "I Am Still Alive"
Exhibition

www.polatrealstate.com

01 MINISTER'S VISIT

One of the standout events of the Istanbul Culture Route Festival, the "I Am Still Alive" exhibition, continues welcoming art enthusiasts due to its remarkable level of interest. Following this growing attention, Minister of Culture and Tourism Mehmet Nuri Ersoy visited the exhibition and explored the artworks on display.

02 PROJECTS

Polat Real Estate crowned its success in 2025 with three international awards! Piyalepaşa İstanbul Premium received recognition at the International Property Awards – Europe 2025, while Polat Gayrimenkul made its mark on the global stage at the Stevie Awards 2025 with a Silver Stevie®.

03 POLAT PIYALEPASA CARSI

Campaign
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As part of the Istanbul Culture Route Festival, the “I Am Still Alive” exhibition — which remains open to visitors due to high demand even after the festival — was visited by Minister of Culture and Tourism Mehmet Nuri Ersoy.

Hosted at Polat Piyalepaşa Çarşısı, the exhibition showcases works by Palestinian artists reflecting pain, resistance, and hope through the universal language of art. During his visit, Minister Ersoy toured the exhibition and received detailed information about the artworks.



Each artwork in the exhibition reflects the memory, resilience, and hope of the Palestinian people through a powerful artistic language.



PIYALEPASA ISTANBUL PREMIUM



Piyalepaşa İstanbul Premium

Total Construction Area: 163,404 m²

Completed as of October 2025: 60,470 m² (37%)

Total Investment: **USD 321 million**

The Premium phase of Piyalepaşa İstanbul, the project's prestigious new addition, stands out for its scale and architectural quality, shaping the transformation of the area. The construction is progressing as planned, and we are pleased to see the project's value increasing day by day, thanks to a design approach that prioritizes high living standards.

POLAT REAL ESTATE

PIYALEPAŞA İSTANBUL PREMIUM

The results of the International Property Awards 2025, one of the most prestigious events in the real estate sector, have been announced. Our Piyalepaşa İstanbul Premium project was honored with awards in two different categories during the Europe evaluation stage.



Piyalepaşa İstanbul Premium olarak 2025 Stevie Awards'te **Marketing Campaign of the Year - Real Estate** kategorisinde **SILVER STEVIE® WINNER** ödülü kazandık!

With this significant achievement, Polat Real Estate represented Turkey on stage at the awards ceremony held in London on October 23, 2025. These awards once again affirmed Polat Gayrimenkul's high standards in both project development and marketing on an international level.

POLAT LEVENT EXCLUSIVE

OCTOBER 2025

POLAT REAL ESTATE



Polat Levent Exclusive

Total Construction Area: 25,295 m²
Completed as of October 2025: 7,321 m² (29%)
Total Investment: **USD 59 million**

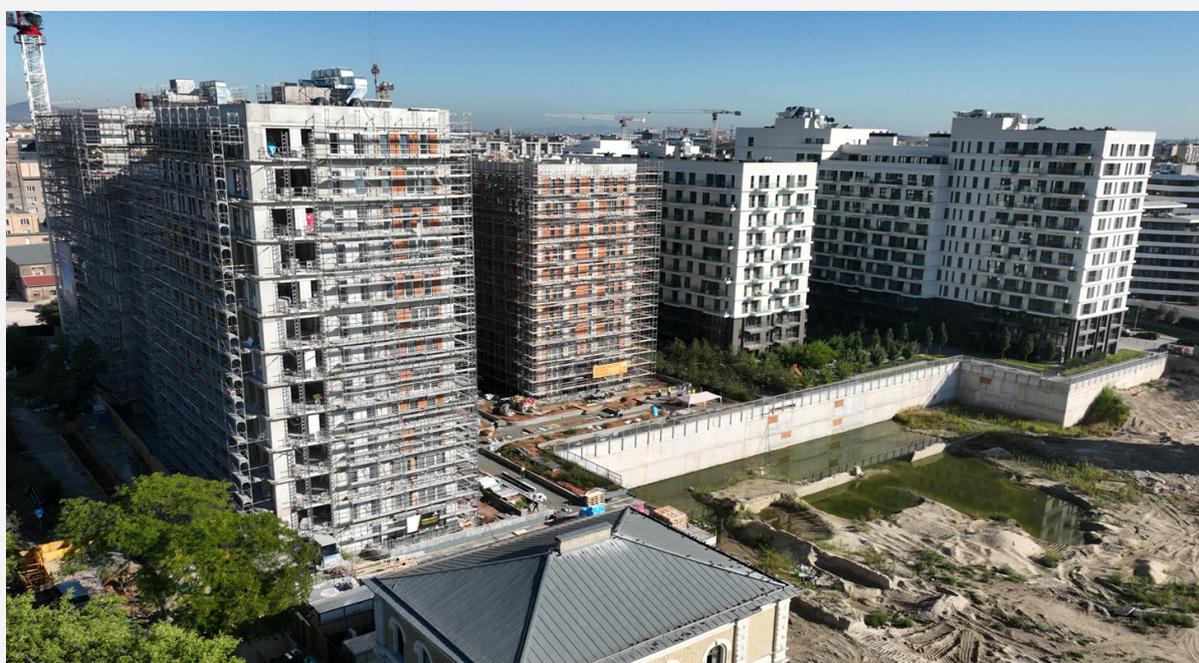
Polat Levent Exclusive, specially designed to complement Levent's prestigious character, is progressing as a distinguished project positioned in the luxury segment. The completed quarter of the project demonstrates its development to the highest standards with impeccable attention to detail.

www.polatlevent.com



POLAT HUNGARY

CITY PEARL



City Pearl

Total Construction Area: 244,700 m²

Completed as of October 2025: 74,699 m² (31%)

Total Investment: **USD 680 million**

With its strong investment volume and large scale, City Pearl is set to become one of the city's new lifestyle hubs. The completion of one-third of the project reflects its dynamic progress and our robust operational capabilities. Once finished, City Pearl will be one of Budapest's most ambitious mixed-use developments.



POLAT HUNGARY

SEVEN PEARL

New Project



Seven Pearl

Total Construction Area: 25,902 m²

Completed as of October 2025: 4,131 m² (16%)

Total Investment: **USD 90 million**

Seven Pearl, the newest addition to our portfolio, is attracting attention with its strong start. The project combines modern living with aesthetics and functionality, featuring a unique design approach that will enhance the architectural character of the area.



EUROPEAN
PROPERTY
AWARDS

in association with
INTERNATIONAL
PROPERTY
& Travel

AWARD
WINNER

2025-2026

POLAT GAYRİMENKUL

POLAT GAYRİMENKUL

Kurumsal v

Projelerimiz v

Faaliyet Al

Değer Katan Projeler

polatgayrimenkul.com.tr,

International Property Awards – Europe 2025'te

Developer Website kategorisinde ödül kazandı!

SHOPPING CAMPAIGN



In September, our “Spin the Wheel, Claim Your Gift” campaign at Polat Piyalepaşa Carsi received overwhelming interest from visitors.

The campaign, open to purchases of over 6,000 TL and 12,000 TL, offered a variety of rewards to participants, ranging from small home appliances to selected surprise gifts.

The initiative not only added a fun and dynamic element to the shopping experience but also positively supported the sales performance of our stores.

POLAT
Piyalepaşa Çarşı

Çarkı Çevir, Hediye Kap!

Polat Piyalepaşa Çarşı'da yapacağın
6.000 TL ve 12.000 TL üzeri alışverişlere
özel hediyeler seni bekliyor.

Detaylı Bilgi: polatpiyalepasacarsi.com

27 Eylül | 28 Eylül

 **4 M**
Reach

 **4.8 M**
Impressions

 **4.8 M**
Video Views

EVENTS

TEMMUZ 2025

ETKİNLİK TARVİMİ

5 TEMMUZ CUMARTESİ ARI MAYA 13.00-18.00	5 TEMMUZ CUMARTESİ DOĞAN CANLI YAYINDA 14.00-18.00
8 TEMMUZ PAZAR ŞAPKA TASARIM ATÖLYESİ 15.00-18.00	12 TEMMUZ CUMARTESİ SELAM VERİN GÖLÜMSEYİN MÜZİKALİ 17.00-18.00
13 TEMMUZ PAZAR ÇÖMLEK ÜZERİ EBRU ATÖLYESİ 15.00-18.00	19 TEMMUZ CUMARTESİ YETENEKSİZ KRAL MÜZİKALİ 17.00-18.00
20 TEMMUZ PAZAR EKOLOJİ ATÖLYESİ 15.00-18.00	26 TEMMUZ CUMARTESİ MEYVE BAĞÇESİ MÜZİKALİ 17.00-18.00
27 TEMMUZ PAZAR TUVAL BOYAMA ATÖLYESİ 16.00-18.00	

ETKİNLİKLERİMİZ ÜCRETSİZDİR.

AĞUSTOS 2025

ETKİNLİK TARVİMİ

2 AĞUSTOS CUMARTESİ EGE İLE GAGA 18.00	9 AĞUSTOS PAZAR BEZ CANTA BOYAMA ATÖLYESİ 15.00-16.45 / 16.00-18.40 / 17.00-17.45
10 AĞUSTOS CUMARTESİ GÜLM PARTİSİ 18.00	16 AĞUSTOS PAZAR NESİM ROBOT ATÖLYESİ 15.00-16.45 / 16.00-18.40 / 17.00-17.45
16 AĞUSTOS CUMARTESİ DÖRÜK SAVAR İLE İLLÜZYON GÖSTERİSİ 18.00	17 AĞUSTOS PAZAR MOZAİK ÇERÇEVE ATÖLYESİ 15.00-16.45 / 16.00-18.40 / 17.00-17.45
23 AĞUSTOS CUMARTESİ ATA HOCA İLE ZUMBA KIDS 18.00	24 AĞUSTOS PAZAR BEZ ÇÖZDAN BOYAMA ATÖLYESİ 15.00-16.45 / 16.00-18.40 / 17.00-17.45
30 AĞUSTOS CUMARTESİ BANGO KIZIL & BUBBLE SHOW 16.30-17.00 18.00 17.30-18.00 19.00-19.30	31 AĞUSTOS PAZAR ANŞAP MANDALA BOYAMA ATÖLYESİ 15.00-16.45 / 16.00-18.40 / 17.00-17.45

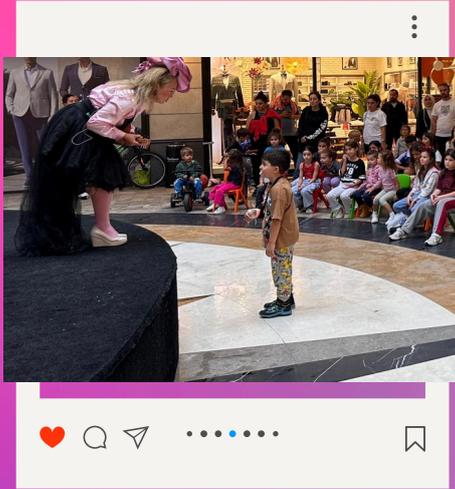
ETKİNLİKLERİMİZ ÜCRETSİZDİR.

EYLÜL 2025

ETKİNLİK TARVİMİ

6 EYLÜL CUMARTESİ OKULUMU SEVİYORUM MANDALA MÜZİKALİ 18.00-19.00	7 EYLÜL PAZAR KUMBARA TASARIM ATÖLYESİ 15.00-16.45 / 16.00-18.40 / 17.00-17.45
13 EYLÜL CUMARTESİ DOĞAN CANLI YAYINDA 16.00-18.00	19 EYLÜL CUMARTESİ KRAL ŞAHRİ MİNİ ÇÖLEN 18.00-19.00
14 EYLÜL PAZAR MOZAİK ATÖLYESİ 15.00-16.45 / 16.00-18.40 / 17.00-17.45	26 EYLÜL CUMARTESİ ŞİHRİZALIK GÖSTERİSİ 18.00-19.00
21 EYLÜL PAZAR RÜZGAR GÖLÜ YAPIMI ATÖLYESİ 15.00-16.45 / 16.00-18.40 / 17.00-17.45	27 EYLÜL CUMARTESİ ATA HOCA İLE ZUMBA KIDS 18.00-19.00
28 EYLÜL PAZAR GEZEGENLER ATÖLYESİ 15.00-16.45 / 16.00-18.40 / 17.00-17.45	

ETKİNLİKLERİMİZ ÜCRETSİZDİR.



10 Performances,
3,000 Audience



45 Workshops,
900 Children



3 Licensed Plays,
1,500 Audience



20.200 
Organic Followers

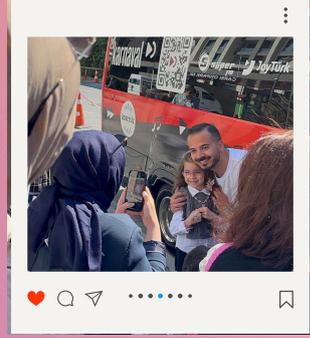


4.3 
461 Comments
★★★★★



18M  
Social Media Views

RADIO



At Polat Piyalepaşa Carsi, we hosted live radio broadcasts on three different dates in July, August, and September, offering enjoyable moments to our visitors. By combining the shopping experience with entertainment, these broadcasts not only enhanced our brand visibility but also attracted new visitors to the area.

Seçkin, prestijli ve değer katan projeleriyle **Polat Gayrimenkul**



POLAT AKATLAR

DUNA PEARL

POLAT LEVENT EXCLUSIVE



CITY PEARL

PİYALEPAŞA İSTANBUL PREMIUM

POLAT
GÜVENCESİYLE