

POLAT FIRST REIF

Polat First Real
Estate Investment
Fund (Polat First REIF)
has been launched.

01 POLAT FIRST REIF

One of the leading players in the real estate sector, Polat Real Estate, and one of the most established portfolio management companies, Atlas Portfolio, have launched the “Polat First Project Real Estate Investment Fund” (Polat First REIF).

02 SOUTH KOREA EVENT

Polat Real Estate introduced Piyalepaşa Istanbul to Asian investors in South Korea.

03 EXPO

Polat Real Estate participated in the Lakópark XPO held in Budapest and represented Türkiye’s real estate strength on the international stage with its visionary projects, City Pearl and Seven Pearl.

04 PROJECTS

Piyalepaşa İstanbul Premium
Polat Levent Exclusive
City Pearl
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POLAT FIRST REIF



POLAT REAL ESTATE AND ATLAS PORTFOLIO PARTNERSHIP DELIVERS SUSTAINABLE INCOME TO INVESTORS THROUGH THE POLAT FIRST PROJECT REAL ESTATE INVESTMENT FUND!

Polat Real Estate, one of the leading players in the real estate sector, and Atlas Portfolio, one of the most established portfolio management companies, have launched the “Polat First Project Real Estate Investment Fund” (Polat First REIF) to offer a new opportunity for investors seeking to evaluate their savings. The Polat First REIF provides both local and international investors with the opportunity to invest in multiple large-scale real estate assets in a single step, delivering sustainable returns and strong rental income through early-stage project investment opportunities.

Managed by Atlas Portfolio, the Polat First Project Real Estate Investment Fund (Polat First REIF) enables individual savings to be pooled and efficiently managed under professional administration and Capital Markets Board (SPK) supervision. With its extensive experience, disciplined investment strategies, and strong portfolio management capabilities across various sectors, Atlas Portfolio takes responsibility for managing the fund.

Offered to qualified investors, Polat First REIF provides the opportunity to participate in high-value real estate projects while benefiting from strong rental yields and long-term capital appreciation.



SOUTH KOREA EVENT

POLAT REAL ESTATE INTRODUCED PIYALEPAŞA ISTANBUL TO ASIAN INVESTORS IN SOUTH KOREA

TPiyalepaşa Istanbul, the largest urban transformation project carried out by the private sector in Türkiye and located in the heart of Beyoğlu, introduced its new phase, “Piyalepaşa Istanbul Premium,” to Chinese and Asian investors at an international event held on Jeju Island, South Korea.

At the event, which was attended by approximately 300 investors, the vision, architectural approach, central location advantage, and high value appreciation potential of Piyalepaşa Istanbul Premium were presented in detail.



The strong interest shown in Polat Real Estate throughout the event once again demonstrated the brand’s solid position in the international investment landscape.

At the highly attended event, not only the Piyalepaşa Istanbul Premium project but also Türkiye’s real estate sector and overall investment potential were presented.

Polat Real Estate’s strong brand perception in international markets was clearly reflected in the level of detail in investors’ questions and the intensity of one-on-one meetings.

Recognized abroad for its reliable, sustainable, and corporate structure, the Polat brand emerged as one of the most prominent participants of the event.



City Pearl and Seven Pearl at Lakópark XPO!

We participated in the Lakópark XPO, held at MOM Sport in Budapest, one of the international meeting points of the real estate sector, with our City Pearl and Seven Pearl projects. At this prestigious organization, closely followed by global investors and industry professionals, we represented Türkiye's real estate strength with our visionary projects.

Throughout the fair, where our stand attracted significant attention, we presented the aesthetic architecture, innovative living concepts, and high investment potential of our City Pearl and Seven Pearl projects to participants.

The new connections we established on the international platform and the strong interest we received once again confirmed the global-standard success of our projects.

With our developments offering the privileges of modern living, we continue to create value worldwide.

PIYALEPAŞA İSTANBUL PREMIUM



Piyalepaşa İstanbul Premium

Total Construction Area: 163.404 m²

Completed As Of March 2026: 57.682 m² (35.30%)

Total Investment: **313 million USD**

Sales Completion Rate: 84.62%

Remaining Number Of Residences: 52

Sales Volume In The Last Quarter: 8

Delivery Date: June 2026

POLAT LEVENT EXCLUSIVE

POLAT REAL ESTATE



Polat Levent Exclusive

Total Construction Area: 25.295 m²
Completed As Of March 2026: 10.076 m² (39.84%)
Total Investment: **50.4 million USD**

Sales Completion Rate: 61.90%
Remaining Number Of Residences: 16
Remaining Commercial Units: 0
Sales Volume In the Last Quarter: 22
Delivery Date: November 2026

www.polatlevent.com.tr/en

CITY PEARL



City Pearl

Total Construction Area: 244.700 m²

Completed As Of March 2026: 81.730 m² (33.4%)

Total Investment: **745 million USD**

Sales Completion Rate:

Phase 1 %90.03 Phase 2 %69.64

Sales Volume In the Last Quarter: 20

Delivery Date: September 2026

SEVEN PEARL



Seven Pearl

Total Construction Area: 25.902 m²

Completed As Of March 2026: 6.136 m² (23.69%)

Total Investment: **109.5 million USD**

Sales Completion Rate: 35.15%

Sales Volume In the Last Quarter: Apartment: 10

Delivery Date: December 2027

VALENTINE'S DAY



**Zekirdek'te
bu ay sürpriz dolu!**

Yarışmamıza son 1 gün!
SushiCo'da çift kişilik akşam yemeği
kazanma şansı için takipte kalın.

📅 12 Şubat Perşembe
🕒 16.00 - 18.00'da

Kafa Radyo
sushi co
POLAT
Piyalepaşa Çarşı

As part of Valentine's Day, the giveaway campaign we launched on Instagram for Polat Piyalepaşa Çarşı reached a wide audience through strong communication efforts.

With the participation of Zeki Kayahan Coşkun, the popular host of Kafa Radyo, the giveaway process was announced live on the "Zekirdek" program, further increasing excitement. The campaign achieved high reach and impressions, and 10 winning couples were awarded an unforgettable dining experience at SushiCo, featuring specially curated menus designed for the evening of February 14.

This special initiative not only strengthened our brand visibility but also helped us build an emotional connection with our visitors.

 **2 M**
Reach

 **3 M**
Impressions

 **3.1 M**
Video Viewing

SUBWAY



At Polat
Piyalepaşa
Çarşısı!

SUBWAY

POLAT
Piyalepaşa Çarşısı



Etiler Marmaris

ISLAK HAMBURGER / TOST
SANDVIC / SOSISLI



Etiler Marmaris is now
at the Polat Piyalepaşa
Çarşı with its new kiosk!



POLAT
Piyalepaşa Çarşı

ART@POL
CURATED FOR METROPOL

ART@POL
CURATED FOR METROPOL

ART@POL
CURATED FOR METROPOL

Çarşıya Soğuk: Salı - Cuma saat 11.00 - 19.00 / Pazar - Pazartesi, Sadece randevu ile
Working Hours: Tuesday - Saturday: 11.00 - 19.00 / Sunday - Monday: Appointment only
www.art@pol.com.tr | 0312 315 25 44

At Polat
Piyalepaşa
Çarşısı!

ART@POL
CURATED FOR METROPOL

POLAT
Piyalepaşa Çarşısı

70 yıllık tecrübemizle gayrimenkul sektörüne **değer katıyoruz.**

POLAT
GÜVENCESİYLE

POLAT AKATLAR

DUNA PEARL

**POLAT LEVENT
EXCLUSIVE**

CITY PEARL

**PİYALEPAŞA İSTANBUL
PREMIUM**

SEVEN PEARL

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