### **A Historic Touch** in the Heart of **Budapest:**

### **Our Prestigious New Project on Dohany Street!**

We are launching a new project on Dohany Street, one of the most prestigious locations in **Budapest and a UNESCO World** Heritage site! This €85,000,000 investment project brings together residential and commercial spaces, designed with respect for historical heritage. The project will offer all the comforts of modern living while preserving the area's characteristic identity and adding value to Budapest's architectural landscape.

## with Real Estate Investment Funds.



Piyalepaşa İstanbul **Project Progress** 



Phase 1

Phase 2



# **A New Era Begins**

The path has been opened for real estate investment funds (REIF) to invest directly in real estate projects. Thanks to the newly developed "Project REIF" model, savers will have the opportunity to invest their small savings in real estate projects. Investors will be able to earn profits from project sales or rental income, as well as have the chance to become homeowners. Polat will be one of the pioneering brands of this new model in Turkev.



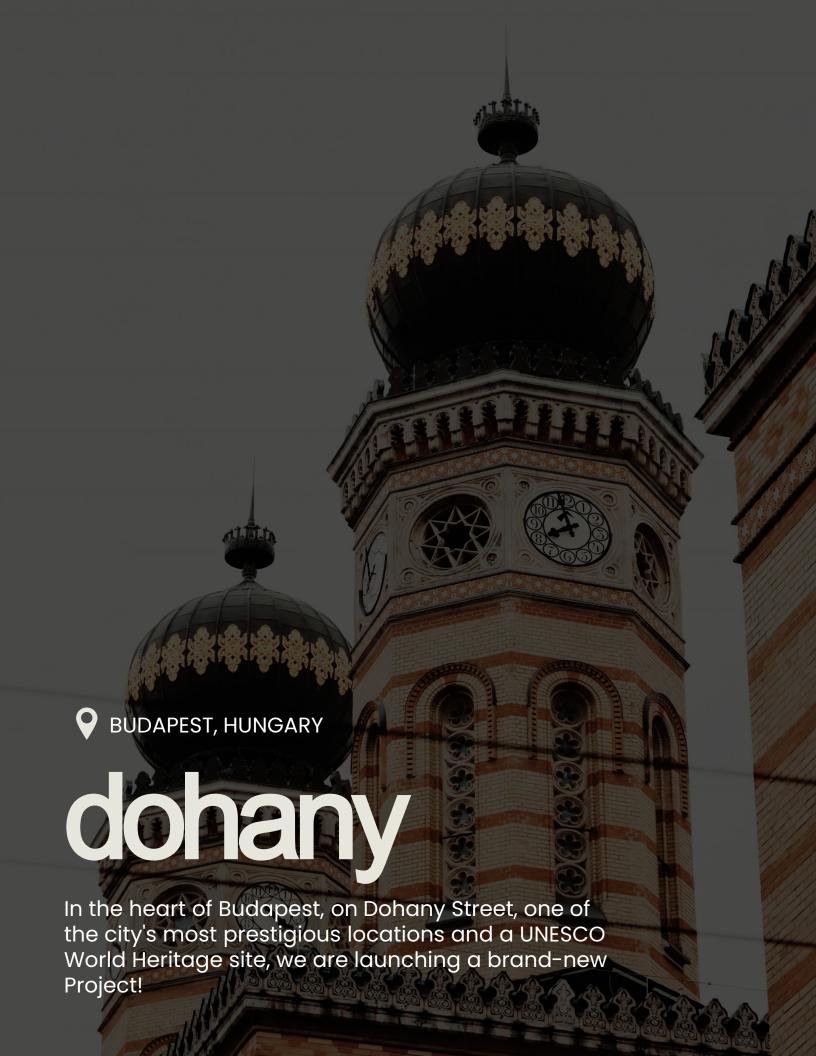
**POLAT REAL ESTATE** 

**NEWSLETTER** 



### 36 Months Installments

Piyalepasa Istanbul, Turkey's largest urban transformation project carried out by the private sector, has launched a new phase called Piyalepaşa Istanbul Premium, with an exclusive campaign now available.

















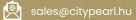
A new city is rising within the city.



Budapest, Soroksári út 58, 1095 Hungary





















İstiklal Neighborhood, Piyalepaşa Boulevard Polat Office Piyalepaşa, Block D, No:24, Floor:1, Beyoğlu, Istanbul



0 212 212 04 04



info@piyalepasa.com.tr





## POLAT LEVENT EXCLUSIVE

Polat Levent Exclusive, Levent's new icon, greets those who seek to maintain their lifestyle at the highest level with a refined and unique design.



Levent Neighborhood, Prof Ahmet Kemal Aru Street, No:1 34330 Beşiktaş/İstanbul



0 212 705 25 38



info@polatlevent.com.tr

## POLAT REAL ESTATE

INVESTMENT FUND

01

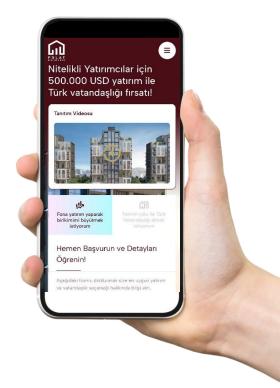
Polat Gayrimenkul to Launch a Project Real Estate Investment Fund in the First Half of 2025!

With Turkey's fund market surpassing the 100 billion TL threshold, new investment products are being introduced.

Real estate investment funds offer professional management, high return potential, and liquidity advantages, providing an easy and reliable way to invest in real estate.

With the new regulation, REIFs can now invest in housing-focused projects. Atlas Portfolio has applied to the Capital Markets Board (CMB) for the "First REIF."

The fund aims to generate income for investors and offer citizenship benefits through selected real estate investments.





Polat First Project Real Estate Insvestment Fund

Founder and Manager: Atlas Portföy Yönetimi A.Ş.

Fund Code: BRE

**Project Owner:** Polat Real Estate

Project Name: Piyalepaşa İstanbul Premium

**Fund Duration:** Unlimited

## REAL ESTATE

**CAMPAIGNS** 

01

### Special Offers at City Pearl!

March Exclusive Campaign!

Free parking for buyers of 3+1 and 4+1 apartments! 15% discount on storage and parking spaces for all apartments! 15% discount for those who only wish to purchase a parking space! For under-construction apartments (except Block A): 20% prepayment and 80% payment upon delivery!





### A Prestigious Investment Opportunity in the Heart of Beyoğlu!

02

Piyalepaşa İstanbul Premium, Turkey's largest urban transformation project carried out by the private sector, located right in the heart of Beyoğlu, offers an attractive opportunity for investors. Within the scope of this exclusive campaign, which is limited by stock availability, the chance to own a home in this prestigious project is provided with 30% down payment, 36-month installments, and personalized payment plans.

## POLAT REAL ESTATE

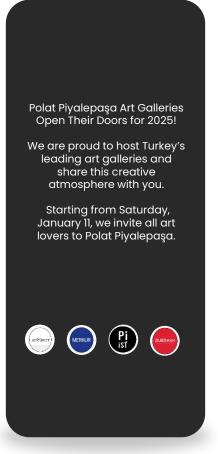
POLAT PİYALEPAŞA ÇARŞI



#### **KAFA RADIO**

Nihat'la Sivrisinek is broadcasting live today from Polat Piyalepaşa Çarşı!

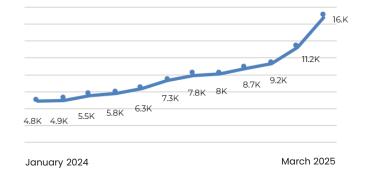




## 16 THOUSAND

### **ORGANIC FOLLOWERS**

With the events and radio broadcasts we have organized, we have achieved significant organic growth on our social media platforms.



HANSPACES

POLAT Piyalepaşa Çarşı





Toros & Partners'ın HAN Spaces Piyalepaşa ofisi, 2025 iF DESIGN AWARD ödülü kazandı!