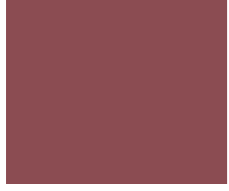


# Polat Gayrimenkul

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## Sektör Rengi

Temel Renk Pantone 4985 C



PANTONE 4985 C

RGB: 13 79 89

HEX/HTML: 804F53

CMYK: 16 63 32 47

## Yazı Fontu

Dın Pro - Bold

P O L A T

G A Y R İ M E N K U L

P O L A T G A Y R İ M E N K U L

P O L A T

G A Y R İ M E N K U L

P O L A T G A Y R İ M E N K U L

# Duna Pearl

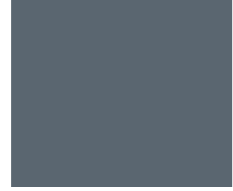
## Sektör Rengi

Temel Renk Pantone 465 C  
Yardımcı Renk Pantone 431 C



PANTONE 465 C

RGB: 187 153 89  
HEX/HTML: BB9959  
CMYK: 9 29 66 24

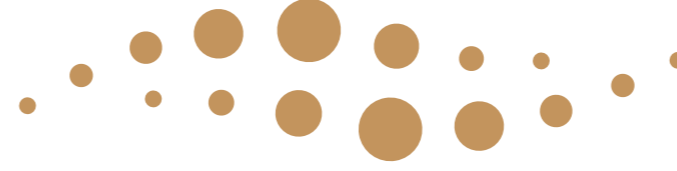


PANTONE 431 C

RGB: 91 103 112  
HEX/HTML: 5B6770  
CMYK: 45 25 16 59

## Yazı Fontu

Bariol



# DUNAPEARL



# DUNAPEARL

# City Pearl

## Sektör Rengi

Temel Renk Pantone Cool Gray 11 C / Pantone 7503 C

Yardımcı Renk Pantone 7531 C / Pantone 694 C / Pantone 7534 C



PANTONE COOL GRAY 11 C

RGB: 84 86 90  
HEX/HTML: 54555a  
CMYK: 63 52 44 33



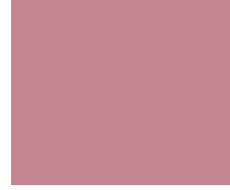
PANTONE 7503 C

RGB: 167 152 109  
HEX/HTML: a7986d  
CMYK: 23 26 57 13



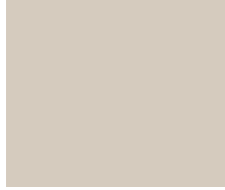
PANTONE 7531 C

RGB: 123 103 86  
HEX/HTML: 7b6756  
CMYK: 47 52 64 21



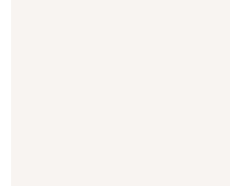
PANTONE 694 C

RGB: 189 136 144  
HEX/HTML: bd8890  
CMYK: 22 55 32 0



PANTONE 7534 C

RGB: 208 204 190  
HEX/HTML: d0ccbe  
CMYK: 18 16 24 0



PANTONE 7534 C %21

RGB: 247 247 245  
HEX/HTML: f7f7f5  
CMYK: 2 1 2 0

## Yazı Fontu

SoDo Sans  
Andale Mono



# CITY PEARL



# CITY PEARL

# Polat Ev Gzztepe

## Sektör Rengi

Temel Renk Pantone 547 C / CMYK 39 45 64 11



PANTONE 547 C

RGB: 0 47 58  
HEX/HTML: 003E51  
CMYK: 100 29 27 79



CMYK 39 45 64 11

RGB: 146 126 100  
HEX/HTML: 927e64  
CMYK: 39 45 64 11

## Yazı Fontu

Dın Pro



P O L A T E V  
G Ö Z T E P E



P O L A T E V  
G Ö Z T E P E

## Sektör Rengi

Temel Renk Pantone 188 C / Pantone Cool Gray 11 C



PANTONE 188 C

RGB: 0 47 58  
HEX/HTML: 003E51  
CMYK: 100 29 27 79



PANTONE COOL GRAY 11 C

RGB: 84 86 90  
HEX/HTML: 54555a  
CMYK: 63 52 44 33

## Yazı Fontu

Brandon

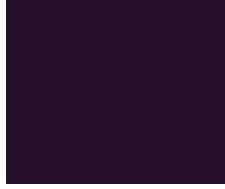
*Piyalepaşa*  
— İSTANBUL —

*Piyalepaşa*  
— İSTANBUL —

# Piyalepaşa Premium

## Sektör Rengi

Temel Renk Pantone 2627 C / Pantone 7407 C  
Yardımcı Renk Pantone Warm Gray 1 C / Rich Black



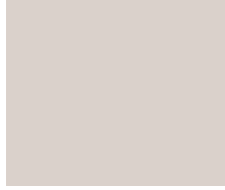
PANTONE 2627 C

RGB: 34 14 40  
HEX/HTML: 231229  
CMYK: 84 100 7 33



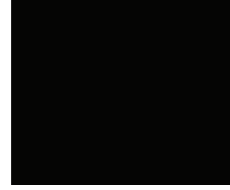
PANTONE 7407 C

RGB: 188 160 116  
HEX/HTML: b99d74  
CMYK: 0 24 64 20



PANTONE WARM GRAY 1 C

RGB: 242 239 235  
HEX/HTML: d5d1cb  
CMYK: 2 3 4 5



RICH BLACK

RGB: 0 0 0  
HEX/HTML: 010101  
CMYK: 75 68 67 90

## Yazı Fontu

Montserrat

*Piyalepaşa*

İSTANBUL

PREMIUM

*Piyalepaşa*

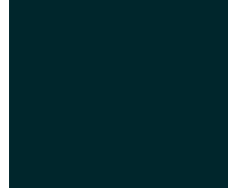
İSTANBUL

PREMIUM

## Sektör Rengi

Temel Renk Pantone 5463 C

Yardımcı Renk Pantone 7508 C / Pantone 7562 C / CMYK 65 68 67 90



PANTONE 5463 C

RGB: 8 38 46  
HEX/HTML: 08262e  
CMYK: 93 67 59 65



CMYK 75 68 67 90

RGB: 0 0 0  
HEX/HTML: 000000  
CMYK: 75 68 67 90



PANTONE 7562 C

RGB: 189 152 101  
HEX/HTML: bd9865  
CMYK: 23 40 73 2



PANTONE 7508 C

RGB: 221 179 125  
HEX/HTML: ddb37d  
CMYK: 10 31 61 0

## Yazı Fontu

Avenir

P O L A T  
L E V E N T E X C L U S I V E

P O L A T  
L E V E N T E X C L U S I V E

# Polat Akatlar

## Sektör Rengi

Temel Renk CMYK 99 66 55 55

Yardımcı Renk CMYK 37 15 3 0 / CMYK 70 42 18 1 / CMYK 89 64 22 4

CMYK 3 24 38 0 / CMYK 11 42 62 0 / CMYK 23 50 73 4

CMYK 5 42 29 0 / CMYK 8 51 38 0 / CMYK 21 63 47 2



CMYK 99 66 55 55

RGB: 0 48 60

HEX/HTML: 00303c

CMYK: 99 66 55 55



CMYK 37 15 3 0

RGB: 156 191 223

HEX/HTML: 9cbfdf

CMYK: 37 15 3 0



CMYK 70 42 18 1

RGB: 87 131 170

HEX/HTML: 5783aa

CMYK: 70 42 18 1



CMYK 89 64 22 4

RGB: 43 95 143

HEX/HTML: 2b5f8f

CMYK: 89 64 22 4



CMYK 3 24 38 0

RGB: 244 198 159

HEX/HTML: f4c69f

CMYK: 3 24 38 0



CMYK 11 42 62 0

RGB: 222 157 109

HEX/HTML: de9d6d

CMYK: 11 42 62 0



CMYK 23 50 73 4

RGB: 191 133 86

HEX/HTML: bf8556

CMYK: 23 50 73 4



CMYK 5 42 29 0

RGB: 235 164 158

HEX/HTML: eba49e

CMYK: 5 42 29 0



CMYK 8 51 38 0

RGB: 227 145 138

HEX/HTML: e3918a

CMYK: 8 51 38 0



CMYK 21 63 47 2

RGB: 197 117 115

HEX/HTML: c57872

CMYK: 21 63 47 2

P O L A T  
AKATLAR

P O L A T  
AKATLAR

## Yazı Fontu

Roboto Condensed Regular